



Reach 1,000 homes and businesses

The Westover Rag is the regular newsletter of the Westover Hills Neighborhood Association, an organization of homeowners and residents in the Westover Hills area. This newsletter is distributed three times yearly to area businesses and nearly 1,000 homes. See past issues at www.westover-hills.org/archive or place your ad order online at www.westover-hills.org/advertise

Inexpensive yet effective advertising

Cost of advertising is as follows:

Ad Size	Single Issue	Full-year (3 issues)	Dimensions
1/8 page	\$25	\$70	3.375" w X 2.25" h
1/4 page	\$50	\$140	3.375" w X 4.625" h
1/2 page	\$90	\$250	7" w X 4.625" h
1 full page	\$125	\$355	7" w X 9.5" h

To advertise in the RAG

Deliver ad (as a high-rez JPG or PDF) along with check, by the ad deadline to:

Val Murphey
 5430 Dorchester Rd, Richmond, Va. 23225
 (804) 833-3252 or WHNARag@gmail.com

Please make checks payable to **Westover Hills Neighborhood Association or WHNA**. The volunteers in charge of publication reserve the right to alter schedule as needed.

Advertising Insertion Order

Name _____

Company _____

Address _____

Phone _____

Email _____

Size of ad: 1/8 page 1/4 page 1/2 page Full page

Order for: Single Issue One Year (Three Issues)
 (If full year, same ad to appear in each issue? Yes No)

Issue(s) in which ad is to appear (*subject to change*):

- Spring
- Summer
- Fall

Enclosed is payment of \$_____ for the advertising insertion.

Please make checks payable to WHNA and deliver with high-resolution JPG or PDF of ad to the RAG's advertising manager:
 Val Murphey, 5430 Dorchester Rd, Richmond, Va. 23225 • phone (804) 833-3252 • email WHNARag@gmail.com

Westover Rag Ad Sizes

1/4 page
3.325"w x 4.625"h

Full page
7"w x 9.5"h

1/8 page
3.325"w x 2.25"h

1/2 page
7"w x 4.625"h