



Westover Hills Neighborhood Association Newsletter

Advertising Rate Sheet

Reach 1,000 homes and businesses

The *Westover Rag* is the regular newsletter of the Westover Hills Neighborhood Association, an organization of homeowners and residents in the Westover Hills area. This newsletter is distributed four or five times yearly to area businesses and nearly 1,000 homes.

Inexpensive yet effective advertising

Cost of advertising for is as follows:

Ad Size	1-time	Full-year	Dimensions
1/8 page	\$25	\$75	3 3/8" w X 2 1/4" h
1/4 page	\$50	\$170	3 3/8" w X 4 5/8" h
1/3 page	\$65	\$220	4 5/8" w X 4 5/8" h
1/2 page	\$90	\$320	7" w X 4 5/8" h
1 full page	\$125	\$440	7" w X 9 1/2" h

Estimated distribution schedule for 2008-09:

Issue	Distribution	Deadline
September 2008	1st week Sept.	Aug. 1
December 2008	1st week Dec.	Nov. 8
February 2009	1st week Feb.	Jan. 15
April 2009	2nd week April	Mar. 15
June/July 2009	2nd week June	May 30

To advertise in the RAG

Deliver ad (copy, camera-ready mechanicals, or electronic file) along with check, by the ad deadline to:

Richard Watson

4901 New Kent Road, Richmond, Va. 23225

231-5078 or watson.candr@verizon.net

Please make checks payable to Westover Hills Neighborhood Association or WHNA.

NOTE: The *Rag* is produced by volunteers. The number of issues, ad deadlines, and timing of distribution are subject to change due to scheduling of association events. Call ad manager Richard Watson if you have questions or need specifics.

Advertising Insertion Order

Name _____

Company _____

Address _____

Phone _____

Size of ad: 1/8 page 1/4 page 1/3 page 1/2 page Full page
 Order for: Single Issue Full Year (If full year, same ad to appear in each issue? Yes No)

Issue(s) in which ad is to appear:

- September 2008 (deadline Aug. 1)
- December 2008 (deadline Nov.15)
- February 2009 (deadline Jan. 15)
- April 2009 (deadline Mar. 15)
- June/July 2009 (deadline May 30)

Enclosed is payment of \$_____ for the advertising insertion.

Please make checks payable to WHNA and deliver with ad copy or camera-ready mechanical (or electronic version) to the RAG's advertising manager: Richard Watson, 4901 New Kent Road, Richmond, Va. 23225, phone 231-5078 or email watson.candr@verizon.net